SORANO HOTEL



Press March 24, 2023



Projection Mapping at the SORANO HOTEL Top Floor Infinity Pool Surface and Main Entrance Canopy Starting at 6 p.m. on March 28

The SORANO HOTEL [Tachikawa, Tokyo; Tachihi Hospitality Management Co., Ltd.; Shiho Ikeuchi, General Manager] has been making arrangements to bring projection mapping to the surface of the top floor Infinity Pool and the tent-shaped canopy at the front entrance starting on March 28, 2023 at 6 p.m. This project is supported by Tokyo Metropolitan Government and Tokyo Convention & Visitors Bureau through the Projection Mapping Subsidy Program.

[Entrance] An approximately 20-minute production of flowing linear content and motifs with dynamic movements combined with patterns of playful animals and airplanes that light up GREEN SPRINGS, the urban block where the hotel is located, at night, will be projected repeatedly on the tent-shaped canopy at the hotel entrance making use of the three-dimensionality of the triangular louvers.

[Infinity Pool] The projection mapping on the surface of the top floor Infinity Pool is also a repeated projection of an approximately 20-minute production with mainly atmospheric content so that guests can comfortably enjoy their pool experience, but including moving motifs and colorful moods at times, programmed depending on the setting. The projection will cover approximately 30 meters of the 60- by 4-meter Infinity Pool and can also be seen from the SORANO ROOFTOP BAR on the same top floor.

Projection mapping at both locations is scheduled year-round from 6 p.m. to 10 p.m. (It will be suspended at the Infinity Pool from May 8 to July 7 during pool facility repair work.)

Although the Infinity Pool is a facility exclusively open to hotel guests, we are planning on taking requests and opening the facility to the public on days that the hotel is closed. (Please keep checking the NEWS on the hotel official website for instructions on how to apply.)

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Motifs with dynamic movements of the tent-shaped canopy

Jellyfish motifs of the Infinity Pool



Flowing linear content

Huge Whale swimming leisurely

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*The photographs seen in this release can be downloaded here: $\frac{https://xgf.nu/XCx1}{Available\ till\ April\ 23\ (Sun),\ 2023\ /\ PW:\ sora)}$