

Pride Ice is our selection of five varieties of shaved ice themed around the six-colored rainbow flag symbolizing the sexual diversity of LGBTQ+ along with other flag colors representing various sexual orientations.



## Over the Rainbow

The symbolic rainbow colors of LGBTQ+ are expressed with six types of fruit sauces – raspberry, apricot, mango lemon, kiwi, Blue Hawaii, and blue lei. Delicious fruit sauces top this fun, colorful shaved ice. [The rainbow color is said to have roots in Judy Garland's famous song "Over the Rainbow", which was greatly supported by the LGBTQ community in the U.S. in the 1960s.]



## Be yourself

The symbolic GENDERQUEER (third gender) colors of green and purple are used for this shaved ice named "Be Yourself" in hopes of a world where all people can live with integrity. Enjoy the Japanese flavors with the matcha and purple sweet potato sauce.

2,500 yen

Pride Ice comes with coffee or black tea.

▼Please select a drink from below.

<ul> <li>Fair Trade Blended Coffee</li> </ul>	HOT · ICED
·Café au Lait	HOT · ICED
·TWG French Earl Grey Tea	HOT · ICED
•TWG Summer Harvest Assam Tea	HOT
·TWG Royal Darjeeling Tea	HOT
∙TWG Red Jasmine Tea	HOT
·Jasmine Tea	HOT · ICED
•Decaf Earl grey	HOT

# Limited-time Menu

June 14 to July 4



## Trans Pride

The transgender flag colors of pink, white, and light blue are expressed with milk strawberry, condensed milk, and Blue Hawaii. The light blue and pink represent men and women, and the white represents neutral gender.

2,200 yen each

July 5 to 31



## Very Berry Love

Mixed berries, raspberry, and strawberry sauce are mixed with condensed milk to create various shades of pink and red for this shaved ice for berry lovers. This shaved ice is a tribute to the Lipstick Lesbian flag.

August 1 to 31



## Pinky Dream

The pink triangle was used as a badge of shame and sexual profiling in the sad history of humankind. It was adopted as the symbol of the LGBT pride and rights movement in the 1970s. Topped with milk peach syrup and adorned with marshmallows and rice flour dumplings, this adorable shaved ice expresses happiness filled with a bright future.

All prices include consumption tax.



# 🚄 Sorano Pride Summer 🙈



In the U.S. and around the world, June is Pride Month in which various events are held to promote awareness of LGBTQ+ rights.

This summer, starting with June, the month of worldwide celebration of diversity and the LGBTQ community, the SORANO HOTEL offers menus based on various sexualities. During this period that we have dubbed Sorano Pride Summer, we raise awareness and think with our guests about recognizing diversity.

#### What is LGBTQ+?

LGBTQ+ is an acronym that stands for lesbian, gay, bisexual, transgender, gueer, and guestioning and may be used as a general term for sexual and gender minorities. In recent years, the plus (+) has come to represent gender and sexual identities not included in LGBTQ.

**Lesbian**: One who acknowledges oneself as female and is romantically attracted to females

**Gay**: One who acknowledges oneself as male and is romantically attracted to males

**Bisexual**: One who is romantically attracted to males and females

**Transgender**: One whose gender identity of oneself differs from the biological sex assigned at birth

Queer: Umbrella term for sexual and gender minorities, including LGBT, and their lifestyles and attitudes and also used by people who do not wish to be bound by the term LGBT

**Questioning**: One whose gender identity or sexual orientation is not established, whether deliberately or not

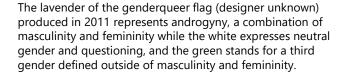
#### Flags and Colors of Various Sexualities

# Rainbow

The six-color rainbow flag, which symbolizes the diversity and dignity of LGBTQ+, was designed by Gilbert Baker of the U.S. in 1978 and is now used around the world. Baker is said to have designed the rainbow flag inspired by "Over the Rainbow" sung by Judy Garland, who received tremendous support from the LGBTQ community in the U.S. in the 1960s. The flag originally consisted of eight colors with pink representing sexuality and turquoise representing art. Each color carries a meaning.









The pink, white and light blue flag represents transgender pride. The top and bottom stripes are light blue, the color traditionally associated with boys, and the stripes inside are pink, the color traditionally associated with girls. The middle stripe is white for those who are in the process of gender transition or who consider themselves to have a neutral or undefined gender. The flag was designed in 1999 by American trans woman Monica Helms.





The Lesbian Pride Flag currently comes in a variety of designs, but shown here is the design that has been used relatively frequently since 2010. Composed of six shades of red and pink with a white bar in the middle, it was derived from the Lipstick Lesbian Flag which featured an illustration of a pair of lips.

### Pink Triangle



Lavender pink is a popular icon color of the gay community. The pink triangle was originally one of the identification badges required to be worn by male homosexuals detained during the Holocaust under the Nazi regime. It was later used as a symbol of the gay liberation movement in the 1970s and is now a symbol of pride and rights of sexual and gender minorities.