SORANO HOTEL

May 31, 2021

Announcing our June appreciation program in celebration of the SORANO HOTEL's first anniversary

The SORANO HOTEL [Tachikawa, Tokyo; Tachihi Hospitality Management Co., Ltd.; Hiroyuki Sakamoto, Director & COO] celebrates its first anniversary this June. The hotel opened in the midst of the COVID-19 pandemic and marks this anniversary in bleak circumstances as Japan upholds its state of emergency; however, as the first anniversary is an important milestone for new hotels like us, we offer the following June program to humbly show our appreciation. While taking appropriate measures against infection, we hope to give our guests an opportunity to relax even in these times calling for control and restraint.

[Hydrangea in Full Bloom Lobby Flowers] 6/3 (Thursday) to 13 (Sunday)

In June, the contrast is stunning with the green of early summer and blue of hydrangeas. The scenery is reflected in our lobby lavishly adorned with hydrangeas, which together with the green of Japanese enkianthus, create a cool, refreshing ambiance. Colorful umbrellas hanging from the louvers near the entrance add a playful touch, so forget the gloom of the rainy season as you unwind in our lobby.

From June 8 (Tuesday), our hotel's opening date, the first 150 parties (staying and restaurant guests only) will receive loss flowers*. (*Loss flowers are flowers that will be

destroyed instead of used despite being grown with care by the producers as a result of the pandemic. We are planning to purchase these flowers to give away to our guests.)

[First Anniversary Appreciation Package] 6/1 (Tuesday) to 7/16 (Friday) *Blackout on Saturdays In-room dining and a gift of sparkling wine or tea

On top of special rates, our package includes dinner in your room to offer peace of mind during your stay, as well as one bottle of sparkling wine or tea for your enjoyment. We also give away our colorful hotel logo cap. Available from 14,740 yen (tax inclusive) per guest per night with two meals included. See details here: First Anniversary Appreciation Package

[SORANO Premium Day Lobby Performance] 6/17 (Thursday)

On our monthly SORANO Premium Day, inhouse guests get a chance to win a hotel stay or meal. On SORANO Premium Day on June 17, a violin performance will also be held at our lobby from 3:00 p.m. to 7:00 p.m. The rich, beautiful tone of the violin enhanced by the acoustics of the Sorano Hotel lobby invites guests to enjoy this special day. See SORANO Premium Day details here

[Flower Chief Gift for Father's Day] 6/19 (Saturday) to 20 (Sunday)

Thank Dad on Father's Day with a flower chief for his chest! Flower chiefs are given away to guests dining at DAICHINO RESTAURANT on 6/19 or 20. A "Happy Father's Day to XXX" message can also be added on the dessert plate. This service is available for guests using our dessert-inclusive lunch course from 5,500 yen, our 11,000-yen dinner course, and a la carte dessert. Please make your reservation from our booking page.



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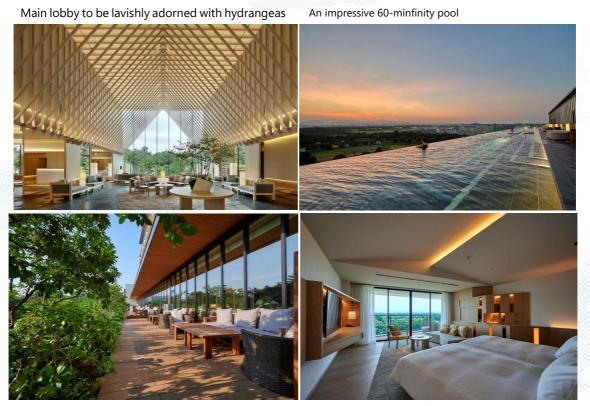
[Newly Added Benefits to the SORANO Loyalty Program] Starting on 6/1

The SORANO Loyalty Program is a free membership program offering high rewards of 15% on stays for inhouse guests. Guests also receive free use of our Infinity Pool as well as birthday bonus points on their birth month according to membership level. And now, we have newly-added benefits. For a stay within one month from your birthday, choose one of six gifts, such as a room upgrade or full bottle of sparkling wine. See here for details about our now even more attractive SORANO Loyalty Program.

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About SORANO HOTEL

The hotel concept is Well-being – a wholesome experience to invigorate the mind and body. The SORANO HOTEL opened on June 8, 2020 within Green Springs, the new landmark of Tachikawa, Tokyo. All 81 guest rooms boast a size of at least 52 square meters and are furnished with a balcony and park view. Along with such spacious, high quality guest rooms is a 60-meter-long infinity pool on the top 11th floor that uses privately drilled hot spring water. The indoor spa – a hot bathing facility, nano-mist sauna offering a comfortable sauna experience, and gym studio that provides a new kind of personal training called "conditioning" are among the Well-being facilities available at the hotel.



Cozy terrace with abundant green, DAICHINO RESTAURANT

Spacious guestroom of 52sqm in floor area overlooking lush greenery of Showa Kinen Park

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