

SORANO HOTEL

Press

SORANO HOTEL Announced Details of the Rewards of the SORANO Loyalty Program

Enjoy a high reward earning value of 15% and use points at one yen per point Sign up for the SORANO Loyalty Program for free before booking your stay SORANO HOTEL scheduled to open on June 8 (Monday), 2020 in Tachikawa, Tokyo

(June 3, 2020) · · · SORANO HOTEL (Management: Tachihi Hospitality Management Co., Ltd.; Masamichi Murayama, President and Representative Director) scheduled to open on June 8 (Monday), 2020, releases details below of its free hotel membership program, the SORANO Loyalty Program.

The SORANO Loyalty Program is a free membership program that promises attractive benefits during your stay. You can earn points with a high rate of return (15%) as well as free nights and special services with repeated use.

Reward 1. Complimentary use of the SORANO HOTEL's iconic Infinity Pool (normally 2,000 yen per guest per night) for all guests in the room (for one night)

*The Infinity Pool is a facility exclusively available to inhouse guests and spa members.

Reward 2. Points that are easy to earn and use

Earn points and use them for free nights or our special service menu.

Earn points - Receive a reward of 15% of the total amount of your stay.

Note 1: Applicable only to bookings made on the official hotel website

Note 2: You will receive points within 48 hours after checkout.

 Your membership level is determined on January 1 every year, according to the number of nights you stayed in the past two years. Accordingly, bonus points are automatically awarded on your birthday.

Level 1 – Sign Up 1,000 bonus points Level 2 – Stay 8 nights or more 5,000 bonus points Level 3 – Stay 15 nights or more 8,000 bonus points

Use points - Points can be used at a conversion rate of 1 yen per point.

Use the points for your next stay in the same way as cash.

^{*}You can confirm your membership level after checkout.

Exchange points with items of your choice on the special service menu.
 Special Service Menu: Hotel original goods, SORANO SPA lesson, sparkling wine, butler service, and more (from 1,000 points)

*For your reference: As points are awarded at a high rate of 15%, the points required for one night in a standard room type can be earned with a stay of around five to seven nights on average. (The required number of nights varies as room rates fluctuate depending on the room type and date or season. Please confirm the room rates on the booking calendar.)

Valid period: The earned points and membership level are valid for two years from the time points are acquired. R

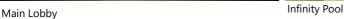
For further details of SORANO Loyalty Program, please see SORANO Loyalty Program.

- ###

About SORANO HOTEL

The hotel concept is Well-being – a wholesome experience to invigorate the mind and body. SORANO HOTEL is scheduled to open on Monday, June 8, 2020, within Green Springs, the new urban subdivision currently in development in Tachikawa, Tokyo. All 81 guest rooms boast a size of at least 52 square meters and are furnished with a balcony and park view. Along with such spacious, high quality guest rooms is a 60-meter-long infinity pool on the top 11th floor that uses privately drilled hot spring water







-###-

Inquiries about the SORANO HOTEL: Kanako Murayama, Mai Iwamoto / SORANO HOTEL Pre-Opening Office Marketing TEL: 042-536-8888 communications@soranohotel.com