

# SORANO HOTEL

## Press

### **SORANO HOTEL Announced Details of the Rewards of the SORANO Loyalty Program**

Enjoy a high reward earning value of 15% and use points at one yen per point  
Sign up for the SORANO Loyalty Program for free before booking your stay

SORANO HOTEL scheduled to open on June 8 (Monday), 2020 in Tachikawa, Tokyo

(June 3, 2020)・・・SORANO HOTEL (Management: Tachihi Hospitality Management Co., Ltd.; Masamichi Murayama, President and Representative Director) scheduled to open on June 8 (Monday), 2020, releases details below of its free hotel membership program, the SORANO Loyalty Program.

The SORANO Loyalty Program is a free membership program that promises attractive benefits during your stay. You can earn points with a high rate of return (15%) as well as free nights and special services with repeated use.

Reward 1. **Complimentary use of the SORANO HOTEL's iconic Infinity Pool** (normally 2,000 yen per guest per night) for all guests in the room (for one night)  
\*The Infinity Pool is a facility exclusively available to inhouse guests and spa members.

Reward 2. **Points that are easy to earn and use**  
Earn points and use them for free nights or our special service menu.

**Earn points** - Receive a reward of 15% of the total amount of your stay.

Note 1: Applicable only to bookings made on the official hotel website

Note 2: You will receive points within 48 hours after checkout.

- Your membership level is determined on January 1 every year, according to the number of nights you stayed in the past two years. Accordingly, bonus points are automatically awarded on your birthday.

Level 1 – Sign Up	1,000 bonus points
Level 2 – Stay 8 nights or more	5,000 bonus points
Level 3 – Stay 15 nights or more	8,000 bonus points

\*You can confirm your membership level after checkout.

**Use points** - Points can be used at a conversion rate of 1 yen per point.

- Use the points for your next stay in the same way as cash.

SORANO HOTEL

〒190-0014 東京都立川市緑町3-1 W1

W1, 3-1 Midori-cho, Tachikawa, Tokyo 190-0014 Japan

Tel: +81(0)42-540-7777 Fax: +81(0)42-540-7851 Mail: info@soranohotel.com

<https://soranohotel.com>

