

SORANO HOTEL

Dear Members of the Press/Media:

January 29, 2020

Tachihi Hospitality Management Co., Ltd.

Travel in Threes! Conditioning Training Trial Package On Sale Now

The SORANO Short Trip offers a bit of the extra-ordinary for groups of three!

A designated trainer leads the three guests in a conditioning program experience

SORANO HOTEL is scheduled to open in Tachikawa, Tokyo on Tuesday, May 12, 2020

SORANO HOTEL (Management: Tachihi Hospitality Management Co., Ltd.; Masamichi Murayama, President and Representative Director), scheduled to open in Tachikawa, Tokyo on Tuesday, May 12, 2020, has started sales of an accommodation package featuring a new kind of fitness training called "conditioning". An advantage of this package is that guests can experience the conditioning program at a reasonable price when staying as a group of three. SORANO HOTEL, which boasts guest rooms of at least 52 square meters and standard Premier Park View rooms that accommodate three guests, is ideal for this program.

At SORANO HOTEL whose concept is Well-being – a wholesome experience to invigorate the mind and body, we offer a Well-being experience with conditioning training at the SORANO SPA Gym Studio. Restoring the bodily functions inherent in each of us is a natural way to attain individual goals (such as getting in shape, improving body balance, alleviating stiff shoulders and knee and lower back pains, improving functions, and increasing muscle strength). Our program is based on medical rationale and catered to each person, so the training is effective for guests of all ages and genders, whether the person is an athlete or a senior guest. While conventional training yields temporary results (such as increased muscle strength and dieting), conditioning focuses on sustaining a healthier and better condition for your body, which is precisely a program for achieving Well-being.

At SORANO HOTEL, we offer a special package for introducing our guests to conditioning training. For stays by three guests per room, one trainer will be assigned to the three guests who can try out our conditioning training program.

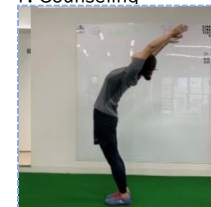
Conditioning Trial Program

- 1. Counseling**
Consult with the trainer in advance about your body's problem areas.
- 2. 3D Body Scan**
Use the latest device to evaluate body composition including body posture, muscle mass, and fat volume.
- 3. Movement Evaluation**
Do simple movements such as bending forward and extending your limbs for motion analysis and range of motion measurements used to evaluate the habits of your body's movements.
- 4. Feedback**
By finding out your body's current condition, you can find out what is necessary to achieve the ideal condition.
- 5. Corrective Exercise**
Do exercises necessary for alleviating stiffness in your body and improving your posture.
- 6. Functional Training**
Do a solid workout using your entire body to regain your body's freedom of motion.

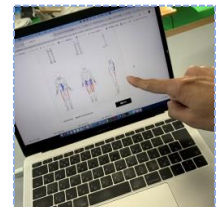


1. Counseling

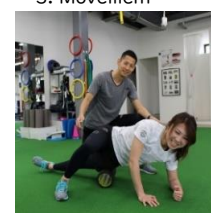
2. 3D Scan



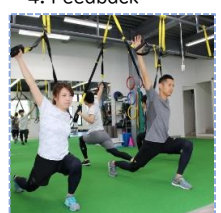
3. Movement



4. Feedback



5. Corrective



6. Functional

SORANO HOTEL 開業準備室

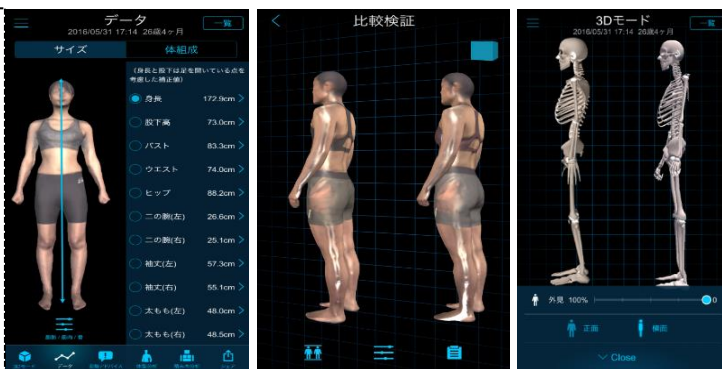
〒190-8680 東京都立川市栄町 6-1 立飛ビル 7号館 4階

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【3D Body Scan】

SORANO HOTEL will be using the i-body 3D scanner by 3D Body Lab. Using the latest technology, half a second is all it takes to accurately measure muscle, fat, skeletal frame, and body misalignment. A 360-degree 3D visualization of your body is created as high-density images. Your body figure data is stored in a high-security cloud service and can be easily accessed at any time from your smart phone. 3D images can be compared to see your body's changes from the past to the present.



Size Data

Past/Present

Posture Comparison

- Trainer:** Staff from Green Field Tachikawa (a personal training studio specializing in conditioning, located in Tachikawa, Tokyo; Takashi Ichimizu, Representative); details available at <https://www.gf-top.com/>
- Location:** SORANO SPA Gym Studio (10th floor)
- Time:** 45 minutes to 1 hour (by reservation only)
*When booking, please enter your desired time in the comment field. The time will be fixed at check-in.

Package Details

- Package Name:** Travel in Threes! Conditioning Training Trial Package
- Valid Dates:** May 12 (Tuesday), 2020 to March 31 (Wednesday), 2021
- Rates:** 3 guests per room
Premier Park View: From 50,028 yen per night, tax inclusive (from 16,676 yen per guest)
*In addition to the above fees, please settle at checkout the Tokyo accommodation tax payment of 100 yen or 200 yen charged per guest per night depending on the accommodation fee per guest.
*A service charge does not apply.
*Accommodations are also available for two and four guests. Please see the rates on our booking page.

Complimentary Breakfast:

Breakfast at All Day Dining DAICHINO RESTAURANT is on us when you book this package. Our Well-being “Light” Breakfast is a delightfully light breakfast that focuses on the quality and excellent taste of the ingredients.

Also enjoy the Infinity Pool for free!

Register for the [Special Offers Program](#) and book this package to receive complimentary vouchers for three guests to use the hotel's iconic Infinity Pool on the 11th floor (normally 2,200 yen per guest, tax inclusive). Please log in and book from the Special Offers page.

About SORANO HOTEL

The hotel concept is Well-being – a wholesome experience to invigorate the mind and body. SORANO HOTEL is scheduled to open on Tuesday, May 12, 2020 within Green Springs, the new urban subdivision currently in development in Tachikawa, Tokyo. All 81 guest rooms boast a size of at least 52 square meters and are furnished with a balcony and park view. Along with such spacious, high quality guest rooms is a 60-meter-long infinity pool on the top 11th floor that uses privately drilled hot spring water.

Inquiries:

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The photographs seen in this release can be downloaded from below.

http://pr5.work/1/SORANOHOTEL_PressRelease_200130 (Valid until February 29 (Sat.), 2020) / Password: sora)