



October 18, 2023



Newly operating a food truck from October 20 to expand sales channels for Tachihi Brewery's Gold Award-winning beer – Look for the pastel-colored logo crest on a silver metallic body

From 11 a.m. on October 20 (Friday), Tachihi Brewery (Tachihi Hospitality Management Co., Ltd.; Tachikawa, Tokyo; Director & COO Hiroyuki Sakamoto) will start operation of a food truck on the north side (next to the main entrance) of its sister property, SORANO HOTEL, located within GREEN SPRINGS, a large-scale multipurpose complex in Tachikawa City. Opening the food truck at GREEN SPRINGS is expected to attract customers and enhance the visibility of Tachihi Brewery, which recently achieved worldwide recognition. For the time being, hours are from 11 a.m. to 4 p.m. four days a week (Thursdays, Fridays, Saturdays, Sundays).

The Tachihi Brewery logo's beer bubble-shaped crest adorns the shining silver metallic body of the food truck in gentle shades of pale green and yellow, creating a lively atmosphere for gatherings and fun.

Two types of beer on tap each day, including Tachihi Pilsner, the gold medal winner at the prestigious World Beer Awards 2023 in late August, will each be sold in three sizes: S (7 oz. approx. 210 ml for 550 yen), M (14 oz. approx. 420 ml for 1,050 yen), and L (23 oz. approx. 690 ml for 1,650 yen). The food menu includes French fries (550 yen) and special fried chicken (550 yen), as well as sets, including the Half Set for 1,000 yen (choice of a size S beer and one food menu) and Full Set for 2,000 yen (two size S beers + two food menus).

Tachihi Brewery has a beer bar called the Tap Room, but it is not located near the train station where people can easily stop by anytime, so serving the beer in the best condition to as many people as possible had been an issue. The opening of the food truck inside GREEN SPRINGS is the first initiative to counter this issue, and in the future, the plan is to deliver the authentic taste of Japanese beer through visits to various locations.

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Starting business next to the entrance of the SORANO HOTEL inside GREEN SPRINGS

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The photographs seen in this release can be downloaded here: <https://xgf.nu/cALzD>

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