

Cheers with a Gold Medal Winning Beer! Sales Start for the SORANO October Trip Stay Package with World Beer Awards 2023 Craft Beer Gift for Hotel Guests

The SORANO HOTEL (Tachikawa, Tokyo; Tachihi Hospitality Management Co., Ltd.; Director & COO: Hiroyuki Sakamoto) announces that its sister property, **Tachihi Brewery's** Tachihi Pilsner has won the World's Best Czechs Style Pilsner Gold Award in the lager category at the World Beer Awards 2023 held in the U.K. in late August. In commemoration of this great honor, the hotel has started sales of the **SORANO October Trip** stay package with which guests staying at the Sorano Hotel receive the award-winning beer as a gift.

Guests staying with the weekday-only SORANO October Trip stay package receive one bottle per guest for the night. This promotion is designed to give a wide range of people a chance to sample Tachihi Pilsner now recognized around the world and ranked number one in the world, beating out authentic Czech and major U.K. breweries and other powerhouses.

Limited Number of Rooms SORANO October Trip Stay Package

- Availability: Mondays, Tuesdays, Wednesdays, and Thursdays from October 2 (Monday) to 31 (Tuesday), 2023 (Blackout on 10/9)
- Rates: One night in one standard room for **29,700 yen (tax inclusive)** *Up to 4 guests per room
- Special Offers: 1 complimentary bottle (330 ml) of Tachihi Pilsner per guest
*World Beer Awards 2023 details of winners [here](#) (Japanese Site)
- How to Book: [From the SORANO HOTEL Official Booking Site](#)

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Gold Award-winning
Tachihi Pilsner



Hotel lobby with
louvers to impress



Infinity Pool with
expansive views

Direct inquiries about this release to: Kanako Murayama or Masako Suda at SORANO HOTEL Marketing
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The photographs seen in this release can be downloaded here: <https://xgf.nu/axTRe>
(Valid until: October 14 (Saturday), 2023 / Password: sora)