

SORANO HOTEL

Press

March 30, 2023

SORANO Gourmet Club
Points Reward Program for Restaurant & Bar Use
Starts on April 1, 2023

SORANO
GOURMET
CLUB

The SORANO HOTEL [Tachikawa, Tokyo; Tachihi Hospitality Management Co., Ltd.; Shiho Ikeuchi, General Manager] is launching the SORANO Gourmet Club, a points reward program for DAICHINO RESTAURANT and the SORANO ROOFTOP BAR inside the hotel.

With the SORANO Gourmet Club program, users can earn points for the amount used at our restaurant and bar at rates set for each membership level. Earned points can also be used at either our restaurant or bar at one yen per point. Our program starts at DAICHINO RESTAURANT on April 1 and at the SORANO ROOFTOP BAR on July 8, 2023.

The SORANO Gourmet Club has three membership levels: General, Bronze, and Gold. Points are awarded at 5%, 10%, and 15% of the used amount (excluding taxes), respectively. Membership levels are upgraded when the awarded points reach a certain number and downgraded when the awarded points are not maintained for a certain period.

Achievement and Maintenance of Membership Levels, Awarding of SORANO Gourmet Club Points

General Member:

- Points award rate: 5% of the amount used at our restaurant or bar
- Upgrade: Upgrade to the Bronze Member when cumulative points reach at least 5,000 points

Bronze Member:

- Points award rate: 10% of the amount used at our restaurant or bar
- Maintain: After upgrading to the Bronze Member, maintain the Bronze Member level when cumulative points earned in the past 180 days on a monthly basis reach at least 5,000 points
- Downgrade: After upgrading to the Bronze Member, downgrade to the General Member level when cumulative points earned in the past 180 days on a monthly basis remain at 4,999 points and under
- Upgrade: After upgrading to the Bronze Member, upgrade to the Gold Member when cumulative points earned in the past 180 days on a monthly basis reach at least 20,000 points

Gold Member:

- Points award rate: 15% of the amount used at our restaurant or bar
- Maintain: After upgrading to the Gold Member, maintain the Gold Member level when cumulative points earned in the past 180 days on a monthly basis reach at least 20,000 points

Downgrade: After upgrading to the Gold Member, downgrade to the Bronze Member level when cumulative points earned in the past 180 days on a monthly basis remain from 5,000 to 19,999 points, and downgrade to the General Member level when points remain at 4,999 points and under

Points are valid for 90 days. If our restaurant or bar is not used for 90 days from the last time of use, all your points will expire, but if you use our restaurant or bar within 90 days, the expiration date will be automatically renewed.

To use the SORANO Gourmet Club, you must register as a member (free of charge) using your mobile device. Read the QR code provided at our restaurant or bar to receive an email for membership registration. Input your name, contact information, and other details to complete your membership registration after which your membership card will be issued to your mobile device. A valid email address is required in order to register for the SORANO Gourmet Club.

Other points are only awarded if you request them at the time of your settlement and not at a later date. Please refer to our NEWS (<https://soranohotel.com/en/news/270/>) for rules of use, such as products and services not eligible for points even at our restaurant or bar.

Inquiries about the SORANO Gourmet Club: SORANO Gourmet Club Office

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Environmentally rich and spacious DAICHINO RESTAURANT SORANO ROOFTOP BAR facing the Infinity Pool

Please direct inquiries about this press release to:

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*The photographs seen in this release can be downloaded here: <https://xgf.nu/JRUi>

(Valid until: April 28 (Friday), 2023 / Password: sora)